

BUSINESS STRATEGY, CARRIED THROUGH.

You've built a successful business. What will it take to grow from here?

Mainstay works alongside you to identify what's holding the business back, decide what needs to change, and carry the work through with your team.

Mainstay helps businesses attract customers and build the capacity to serve them.

WHERE COULD MAINSTAY HELP? ILLUSTRATIVE SITUATIONS

Bring in more business	A contractor has room for more jobs, but too few inquiries. We can improve the website, visibility in search and AI answers, social presence, and photos or videos that explain the work.
Handle more inquiries	A service business misses calls while staff help customers. A virtual receptionist or chat assistant can handle suitable questions, capture inquiries and route requests to the right person.
Cut repeated work	An established company enters the same information into several systems. We can connect customer records, scheduling and other tools, automate suitable handoffs or build a custom tool.
Keep work moving	Work stalls when an experienced employee is away. We can document the process and organize company knowledge so others can find instructions and carry it forward.

The right work starts
with understanding
the business.

We listen to leaders and interview staff, identify gaps and knowledge held in people's heads, then build processes and clear responsibilities. We distinguish work needing a particular person's expertise from work that can be delegated or appropriately automated, and help put the changes into practice.

One project or a broader change

The assessment determines the response. It may be marketing, a better process, connected systems or a focused tool. The goal is to meet demand while people focus on the best use of their skills.

Explore the work

See examples and share the portfolio with a business that could use Mainstay. Work in progress, proposed capabilities and illustrative examples are labeled.

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<https://mainstay-portfolio-delta.vercel.app>



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portfolio